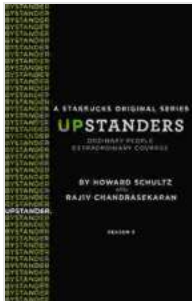


# Unveiling the True Heroes: Upstanders Season from Starbucks Original



## Upstanders: Season 2: A Starbucks Original Series

by Howard Schultz

★★★★☆ 4 out of 5

|                      |             |
|----------------------|-------------|
| Language             | : English   |
| File size            | : 262 KB    |
| Text-to-Speech       | : Enabled   |
| Screen Reader        | : Supported |
| Enhanced typesetting | : Enabled   |
| X-Ray for textbooks  | : Enabled   |
| Word Wise            | : Enabled   |
| Print length         | : 94 pages  |
| Lending              | : Enabled   |



In a world often filled with despair and negativity, it is easy to lose sight of the extraordinary individuals who are making a difference right under our noses. Starbucks Original, a platform dedicated to uplifting and inspiring stories, brings forth a captivating series that sheds light on these unsung heroes. The Upstanders Season highlights the journeys of everyday people who have stepped beyond their comfort zones to create positive impact in their communities and the world.

## The Pillars of Upstanders

The Upstanders Season is built upon three core pillars that define the essence of these remarkable individuals:

## **1. Courage:**

Upstanders possess unwavering courage to stand up for what is right, even in the face of adversity. They dare to challenge the status quo and speak against injustice, demonstrating an unwavering commitment to making a change.

## **2. Empathy:**

Driven by a deep sense of compassion, upstanders can relate to the struggles of others, recognizing the common thread of humanity that binds us all. Their empathy fuels their actions, motivating them to lend a helping hand and support those in need.

## **3. Action:**

Upstanders don't merely talk about making a difference; they take concrete steps to bring about positive change. They believe in the power of individual actions and the ripple effect they can create, inspiring others to join their cause.

## **Meet the Upstanders**

The Upstanders Season introduces us to a diverse group of individuals who embody these principles in their daily lives:

### **1. Hazel Englander:**

Hazel, a 97-year-old Holocaust survivor, dedicates her life to educating future generations about the horrors of war and the importance of tolerance. Through her powerful storytelling and unwavering spirit, Hazel inspires young people to combat prejudice and embrace diversity.

## **2. Shareefah Al-Uqdah:**

Shareefah, a social worker and activist, fights tirelessly for the rights of Muslim women and refugees. Her unwavering determination to challenge discrimination and empower marginalized communities has made her a beacon of hope for those in need.

## **3. José Andrés:**

José, a renowned chef and humanitarian, harnesses the power of food to create positive impact around the world. Through his World Central Kitchen, he provides meals to disaster-stricken areas and empowers local communities to become self-sufficient.

## **4. Alvin Ailey American Dance Theater:**

The Alvin Ailey American Dance Theater, led by Robert Battle, uses the transformative power of dance to break down barriers and unite people from all walks of life. Their performances celebrate the African American cultural heritage and inspire audiences to embrace diversity and inclusion.

## **5. The Starbucks Foundation:**

The Starbucks Foundation, a philanthropic arm of Starbucks, stands alongside upstanders around the world, working to create positive change. Through partnerships with local organizations, they support initiatives that address social and economic challenges, empowering communities to thrive.

## **The Impact of Upstanders**

The stories of the upstanders not only inspire but also have a tangible impact on the communities they serve:

## **1. Social Change:**

Upstanders use their platforms to raise awareness about important issues, challenge societal norms, and advocate for positive change. Their voices amplify marginalized perspectives and empower individuals to take action.

## **2. Community Building:**

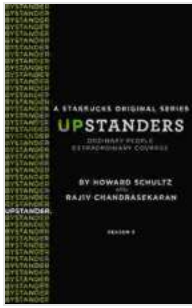
Upstanders create strong connections within their communities, fostering a sense of belonging and shared purpose. They bring people together to work toward common goals and create a more just and equitable society.

## **3. Inspiration for Future Generations:**

The stories of upstanders serve as powerful role models for young people, showing them that ordinary individuals can make a difference in the world. They inspire a new generation to embrace empathy, courage, and action.

The Upstanders Season from Starbucks Original is a testament to the indomitable spirit of humanity. It showcases everyday heroes who, through their unwavering courage, empathy, and determination, are making a significant impact on our world. Their stories remind us that we all have the power to be upstanders and create positive change in our communities and beyond.

By celebrating the journeys of these extraordinary individuals, Starbucks Original inspires each of us to embrace our own potential as upstanders. Let us stand up for what we believe in, show empathy to those around us, and take action to create a world where everyone belongs and has the opportunity to thrive.

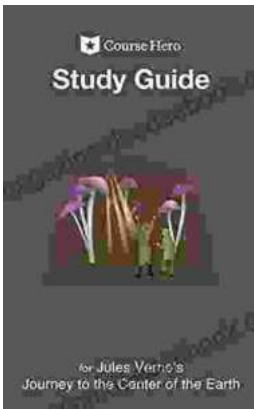


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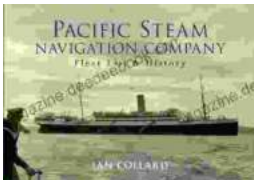
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