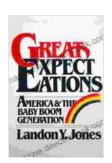
# Great Expectations: America and the Baby Boom Generation

The Baby Boom generation, born between 1946 and 1964, was one of the largest and most influential generations in American history. They came of age during a time of great social and economic change, and their values and beliefs helped to shape the United States for decades to come.

The Baby Boomers were raised in a period of unprecedented prosperity. The United States was the world's leading economic power, and the economy was growing rapidly. This created a sense of optimism and opportunity for many Baby Boomers, who believed that they could achieve anything they set their minds to.



### **Great Expectations: America and the Baby Boom**

**Generation** by Landon Y. Jones

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The Baby Boomers also came of age during a time of great social change. The Civil Rights Movement and the Vietnam War challenged traditional values and institutions, and the Baby Boomers were often at the forefront of these movements. They were also the first generation to grow up with television, which had a profound impact on their culture and values.

The Baby Boomers have had a significant impact on American society. They have been a driving force behind the growth of the economy, the expansion of higher education, and the development of new technologies. They have also been a force for social change, fighting for civil rights, women's rights, and environmental protection.

The Baby Boomers are now entering their retirement years, and their impact on American society is likely to continue for many years to come. They are a generation that has shaped the United States in many ways, and their legacy will continue to be felt for generations to come.

### The Great Expectations of the Baby Boomers

The Baby Boomers were raised with great expectations. They were told that they were the "best and brightest" generation, and that they could achieve anything they set their minds to. This sense of optimism and entitlement was fueled by the economic prosperity of the time, and by the fact that the Baby Boomers were the largest generation in American history.

The Baby Boomers' expectations were not always met. The Vietnam War and the Watergate scandal eroded their trust in authority, and the economic recession of the 1970s made it difficult for many to find jobs. Nevertheless, the Baby Boomers continued to believe that they could make a difference in the world.

The Baby Boomers' great expectations have had a lasting impact on American society. They have been a driving force behind the growth of the economy, the expansion of higher education, and the development of new technologies. They have also been a force for social change, fighting for civil rights, women's rights, and environmental protection.

### The Impact of the Baby Boomers on American Society

The Baby Boomers have had a profound impact on American society. They have been a driving force behind the growth of the economy, the expansion of higher education, and the development of new technologies. They have also been a force for social change, fighting for civil rights, women's rights, and environmental protection.

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## The Economy

The Baby Boomers have been a major force behind the growth of the American economy. They entered the workforce in large numbers in the 1960s and 1970s, and their spending helped to fuel the economic expansion of that period. The Baby Boomers also played a key role in the development of new technologies, such as the personal computer and the Internet.

The Baby Boomers are now entering their retirement years, and their spending is expected to decline. This could have a significant impact on the economy, as the Baby Boomers are a major source of consumer spending.

However, the Baby Boomers have also accumulated a significant amount of wealth, which could help to offset the decline in their spending.

## **Higher Education**

The Baby Boomers were the first generation to attend college in large numbers. They helped to fuel the expansion of higher education in the United States, and they continue to be a major source of support for colleges and universities.

The Baby Boomers are now entering their retirement years, and their demand for higher education is likely to decline. This could have a significant impact on colleges and universities, which rely on tuition revenue to fund their operations. However, the Baby Boomers have also accumulated a significant amount of wealth, which could help to offset the decline in their demand for higher education.

## **Technology**

The Baby Boomers have been a major force behind the development of new technologies. They were the first generation to grow up with television, and they have been at the forefront of the adoption of new technologies ever since.

The Baby Boomers are now entering their retirement years, and their demand for new technologies is likely to decline. This could have a significant impact on the technology industry, which relies on sales of new products to fuel its growth. However, the Baby Boomers have also accumulated a significant amount of wealth, which could help to offset the decline in their demand for new technologies.

### **Social Change**

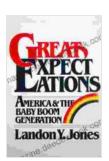
The Baby Boomers have been a force for social change throughout their lives. They were at the forefront of the Civil Rights Movement and the Vietnam War protests, and they have continued to fight for social justice throughout their lives.

The Baby Boomers are now entering their retirement years, and their commitment to social change is likely to continue. They are likely to continue to be a force for positive change in the United States for many years to come.

## The Legacy of the Baby Boomers

The Baby Boomers are a generation that has shaped the United States in many ways. They have been a driving force behind the growth of the economy, the expansion of higher education, and the development of new technologies. They have also been a force for social change, fighting for civil rights, women's rights, and environmental protection.

The Baby Boomers are now entering their retirement years, and their legacy is likely to continue for many years to come. They are a generation that has made a lasting impact on the United States, and their contributions will continue to be felt for generations to come.



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